

Northwest Region
Hometown Health Improvement
February 2012

Baxter County

LHU Administrator: Judy Martin

AGING POPULATION: Kindness Incorporated providing free ride to medical appointments and free chair ramps and grab bar to elderly.

ALCOHOL & DRUG PREVENTION: Alcoholics Anonymous daily, AL-ANON daily, Narcotics Anonymous daily

BREAST CARE: Display for Mammograms Baxter County Health Unit, Women Listen, Inspire, Friendship and Educate womens health education Schliemann Center

BREASTFEEDING: Display for Breastfeeding promotion Baxter County Health Unit, Breastfeeding support Pregnancy Resource Center

CANCER: Caregiver Support Connections, Wig Bank/Prosthesis Room, Look Good and Feel Beter , Peitz Cancer Support House

DIABETES: Mtn Home Christian Clinic Free diabetic education, cooking classes, free testing supplies, free diabetic meds,.. Diabetic Support group, BRMC

EMERGENCY PREPAREDNESS: Emergency training and planning, Baxter Regional Medical Center, MRC recruitment planning

HEART DISEASE/STROKE: Mtn Home Christian Clinic, BRMC Stroke Support group, MURK Center

IMMUNIZATION: Treasure chest give aways to promote IMMS given to each child receiving immms.

INFANT MORTALITY: Parenting classes BRMC, Back To Sleep BCHU, free baby blankets provided to all new baby's in WIC

INJURY PREVENTION: Free chair ramps and grab bars purchased and installed free to elderly by Kindness Incorporated. MURK Center on aging providing education on injury prevention, Posters in BCHU waiting room with warnings about medication and the need to keep out of childrens reach.

NUTRITION, OBESITY: Tops ,WT Watchers Van Matre Senior Center

PHYSICAL ACTIVITY: TOPS131, Redeemer Lutheran Church , Fitness For Men Oakland Community Center , Senior Exercise First Baptist Church , PEPPI Van Matre Senior Center , Yoga for Cancer Survivors Peitz Cancer Support House , Strong Women Norfolk United Methodist Church , Healthy Steps Exercise for Cancer Survivors PEITZ Cancer Support House , Chair Yoga Van Matre Senior Center

STD/AIDS/HIV: STD/AIDS/HIV info education BCHU

TEEN PREGNANCY: Mountain Home Pregnancy Resource Center, assisting with planned and unplanned pregnancy, Planning free clinic with free ultrasounds

TOBACCO/SMOKING CESSATION: Referrals to Hotline provided to community, Peitz Cancer providing free smoking cessation classes 2 times a month

YOUTH OUTREACH: Baxter County Alternative School, event planning

WORKSITE WELLNESS: ASU Mtn Home

SPONSORED TRAINING FOR COMMUNITY/COALITION: Bridges Across Proverty

GRANTS:

Car Seat Grant (AP)

Benton County

LHU Administrator: Loy Bailey

ALCOHOL & DRUG PREVENTION, DIABETES, IMMUNIZATION, INJURY PREVENTION : Educational segment placed on presentation loop for LHU lobby TV

EMERGENCY PREPAREDNESS: Worked with BCOEM on MRC grant

TEEN PREGNANCY: Benton County Child Abuse Prevention Council Mtg

MEETINGS:

Benton County Community Coalition: Regular Meeting of the Coalition

Benton County Child Abuse Council

BC non Profit Alliance

Bridges to Wellness Board

MEDIA:

Covered Coalition Mtg- PRINTED

NETWORKING:

Non Profit Alliance Mtg: Regular mtg

ADMINISTRATIVE FUNCTIONS: Benton County Community Coalition- As Chair, arranged mtg site, coordinated program, prepared and blasted out mtg notice, etc

Boone County

LHU Administrator: Debbie Johnson

AGING POPULATION: Senior bowling, Strong Men/Strong Women class, Tai Chi class for Seniors

ALCOHOL & DRUG PREVENTION: We put up a Meth prevention billboard this month, Planning an Underage Drinking Town Hall meeting on May 1st, We now have a permanent Prescription Drug drop off box at the Sheriff's office

CAR SEAT SAFETY: We applied for the \$5000 Injury Prevention grant to purchase car seats

EMERGENCY PREPAREDNESS: Attended a Community training course on Incident Command at OEM office

ENVIRONMENTAL HEALTH: Had several articles on Rabies this month as we already have 6 identified cases of rabies in skunks and a bull

INJURY PREVENTION: Writing a grant for car seats

NUTRITION: Planning a meeting in March to improve local Farmer's Market

PHYSICAL ACTIVITY: Started our Women Run Arkansas walk/run classes this month

Starting a "Hip Hop Tumblers" dance class for low income children

TEEN PREGNANCY: Placed Teen Pregnancy Prevention posters in all area schools

TOBACCO/SMOKING CESSATION: Put Tobacco goody bags in all medical offices consisting of posters, and various brochures. Placed an anti-tobacco poster made with our local kids in the public library as well as book marks "Through with Chew"& Great Americal Spit out

MEETINGS:

- HHI Executive Committee meeting
- Substance Abuse Sub-committee mtg
- Healthy Kids/Healthy Ozarks Committee mtg
- Drug Free Communities grant meeting
- OEM exercise
- Full HHI Coalition mtg
- Substance Abuse Committee mtg
- Tobacco Committee Mtg
- Underage Drinking Town Hall mtg. Meeting
- HHI Sustainability Conference

MEDIA:

- Newspaper article covering our HHI Coalition meeting

GRANTS:

- Injury Prevention \$5000 Car seats (AP)
- Drug Free Communities \$75,000 x 5 years Address underage drinking, marijuana and prescription drugs (AP)
- THRIVE: Circle of Life \$75,000 Teen Pregnancy Expansion grant into Carroll County (AP)

NETWORKING:

- February by phone, email & at ASEA Reception Spoke several times with Representative John Burris
- 2/12/2012 Spoke with County Judge

PRESENTATIONS

Did a bulletin board on HHI in Boone County for HHI Sustainability

ADMINISTRATIVE FUNCTIONS

SENT NOTICES FOR HHI EXECUTIVE COMMITTEE MTG AND HHI COALITION MEETING

Carroll County

LHU Administrator: Sherri Plumlee

Report not submitted

Conway County

**LHU Administrator: Jaynie Jones as reported
by Leigh Ann Veach**

2/14/12 Conway County: Planning for community baby shower event

Crawford County

LHU Administrator: Michelle Hammer

Report not submitted

Franklin County

LHU Administrator: Rebecca Wright

INJURY PREVENTION: Planning with Ozark police car seat grant

PHYSICAL ACTIVITY: Planning walk across Franklin county

MEETINGS:

- 02/27/2012 Coalition meeting

Johnson County

LHU Administrator: Judy Bradley

AGING POPULATION, DIABETES: Leigh Ann Owensby presented to the Housing Authority information regarding a Healthy Heart- Feb 8th, 2012-Outreach form completed

HEART DISEASE/STROKE, NUTRITION: Leigh Ann and Judy Bradley went to the Housing Authority on Feb 8th. Leigh Ann presented information regarding a healthy heart. Outreach form completed- flyers and pamphlets were provided.

IMMUNIZATION: Brandi Stricklin provided an outreach for the Burmese at their homes to assess the immunization status. February 3rd.

ORAL HEALTH: The nursing staff provides free toothbrushes for all WIC certifications

OTHERS:TB OUTREACH Brandi Stricklin Feb 3rd went to the Burmese Community to gather information regarding Skin Test status, assessed immunizations needs and made appointments for them as needed. Judy Bradley and Paula Green went to the University of the Ozarks to provide ST for the Continuing Education Students. Feb 6th and went back to read the ST on Feb 8th.

OTHERS: WIC WIC outreach was provided to our local physicians. Completion of the Special Formula request and left pamphlets regarding the eligibility of the WIC Program- Charlotte McNutt and Georgeanne Robertson

MEETINGS:

- Johnson County Health Unit Staff Meeting- All employees February 1, 2012
- Judy Bradley Kiwanis- Feb 3, 10, 17, 24th
- Judy Bradley Met with Ashley Merritt-Stanley- Arkansas Tech University- regarding the health data profile for Johnson County Feb 16th.
- Judy Bradley Johnson County Resource Alliance Coalition Feb 22nd at the Emerald Dragon
- Judy Bradley Sub-Committee Meeting regarding how to spend the \$1500 grant from Community Services-Rhonda Mefford and Andrea Edgmon

GRANTS:

\$1500.00- The Johnson County Resource Alliance Coalition received a grant for \$1500.00 for education regarding underage drinking and Prescription drug use. The money will be used to establish a permanent drop site for RX medications to local law enforcement, promote the "parents who host the most" awareness campaign, and educate the public the public by using the media & partnering with pharmacies to increase awareness.

Logan County

**LHU Administrator: Judy Houston
by Susan Short**

MEETINGS:

Logan County Hometown Health Coalition 2/8/12

Madison County

LHU Administrator: Shana Villines

ALCOHOL & DRUG PREVENTION: Project Coordinator completed these items in February.

- Attended Dine and Shine Planning Meeting
- Completed and submitted ADAP minigrant
- Sustainability/Grant planning meeting
- Quality of Life Workgroup meeting
- Traveled with students to Clear Channel Radio Station in Fayetteville and recorded 4 public service announcements
- APNet meeting/conference call
- Wrote and sent press release about Radio Public Service Announcements
- Uploaded Radio spots on Facebook
- Posted pictures of the 412 billboard on Facebook
- Sustainability/Grant planning meeting
- APNet meeting/conference call

BREASTFEEDING: Local health unit nurse takes pictures of breastfeeding moms and their children and showcases them on a bulletin board in our clinic room.

CANCER: Working on grant from ACC on skin cancer screening. MCHC is sponsoring the UAMS mammo van. It will visit St Paul in March. Komen Breast Health Navigator distributed flyers and organized this event.

DIABETES: Monthly Diabetic Support Meetings

INJURY PREVENTION: Planning car seat safety day for May 2012

TOBACCO/SMOKING CESSATION: Project Coordinator held two workshops in partnership with Project Alert. The kids were 11 to 12 years old. They were taught ways to resist peer pressure in relation to tobacco, alcohol and drugs. They were also taught advertising techniques of the tobacco companies and how they target our youth.

Meeting with STRUT team (students trying to reduce the use of tobacco) to plan events for Kick Butts Day.

Project Coordinator gave a talk on KKSP Fresh Talk radio show out of LR on the history of tobacco. She was also featured in our local paper and AR Democrat Gazette about her history of tobacco presentation.

MEETING:

- TRAC meeting in Bentonville
- Teen Summit Planning Meeting in Huntsville
- Media Training on how to update MCHC website

MEDIA

- **354 spots on underage drinking and drug prevention for Jan and Feb- Radio Spots Clear Channel**
- **Article on breast screening services offered in our county- Local newspaper**
- **2 articles on the history of tobacco and one on drug prevention- Local newspaper**
- **Project Coordinator spoke about the history of tobacco on this radio talk show- KKSP Fresh Talk LR**

GRANTS

- **ADAP mini grant- Applied for \$1500 to purchase radio ads with prevention messages during prom (AP)**
- **Komen- Continue our breast health program Awarded \$65,000 (AW)**
- **Applied for a grant to purchase 420 car seats to be used at our car seat safety event in May 2012 (AP)**

Marion County

LHU Administrator: Valerie Shipman

AGING POPULATION: Strong Women exercise classes – R Myers – Coop. Ext.

BREAST CARE: BRMC MMU MCHU

BREASTFEEDING: Pamphlets out to the county – Starla

CANCER: Heart healthy Bulletin board MCHU

CHILD/SCHOOL HEALTH: Wellness committee – Cheria attended

EMERGENCY PREPAREDNESS: MRC

HEART DISEASE/STROKE: Heart healthy bulletin board
INJURY PREVENTION: MRC mtg discussed grant opport.
NUTRITION: Heart Healthy bulletin board, Biggest Loser contest
OBESITY, PHYSICAL ACTIVITY: Strong Women exer. Classes, Biggest Loser contest
YOUTH OUTREACH: MRC mtg – discussed participating in Health Fair at Y-S Sch.
WORKSITE WELLNESS: Employees enrolled in AHELP and Blue and You Chall.

MEETINGS/ NETWORKING:

- MRC 02/21/12 Valerie
- Scheduler Training Valerie 02/16&17/12 Russellville
- Sustainability Conference Valerie 02/28&29/12 Little Rock

Newton County

LHU Administrator: Regina Tkachuk

ALCOHOL & DRUG PREVENTION: Presentation of APNA Data at Jasper School by drug coalition

EMERGENCY PREPAREDNESS: NCHU participated in the Great Central US Shakeout 02/07

MEETINGS:

Cancer Support Meeting 02/01
HHI Meeting, NCSS 02/09
Drug Coalition Meeting 02/13
HHI Sustainability Conference 02/28 & 02/29

PRESENTATIONS:

Parents/Students Presentation of APNA Data
Community/ Community Conversations with UAMS

Pope County

LHU Administrator: Pam Sellers

CHILD/SCHOOL HEALTH: Contacted Superintendants at Dover & Hector regarding Risk Behavior presentations to students.

Scott County

LHU Administrator: Darla Mortimore

DIABETES, HEART DISEASE/STROKE, NUTRITION, OBESITY: Scotty Manning gave a presentation to SCHEC on 02/01/12 about the effects our drinks have on our health

MEETINGS:

- Darla Mortimore Supervisor training via videoconference 02/02/12
- Darla Mortimore, Teresa Singleton, Holly Laird Monthly staff meeting 02/03/12

NETWORKING:

- 02/18/12 – Telephone Terry Rice – discussed my concerns about budget issues
- 02/24/12 – Telephone Terry Rice – Called to update me on budget meetings and outcomes
- 02/27/12 James Forbes – County Judge – Meeting about budget and building issues

Searcy County

LHU Administrator: Elizabeth Seftar

AGING POPULATION: Medication assistance program has 24 Searcy Co. patients. 3 new patients enrolled in Dec. \$70,922.68 medications awarded year to date.

ALCOHOL & DRUG PREVENTION: Marshall SWAT team meeting-St. Joe SWAT team meeting

BREAST CARE, BREASTFEEDING, FAMILY PLANNING ,CHILD/SCHOOL HEALTH : Leslie Headstart and Lewis Grocery

CANCER: Working on Arkansas Cancer Coalition Grant

CAR SEAT SAFETY: Young Mom Health Family visits/St. Joe Head start. Applied for 20 car seats through TRAC grant.

DIABETES: Consultation with 3 diabetics in Searcy co. through Reach out and Connect Program. Diabetic screenings at SCHU on 2/27/12.

EMERGENCY PREPAREDNESS: Meeting with OEM to plan upcoming emergency planning meeting.

HEART DISEASE/STROKE: Heart health screenings at health unit 1/27/12

IMMUNIZATION: Outreach at DHS and Day Springs Behavioral Center and St. Joe Headstart meeting.

INFANT MORTALITY: Family MAP training in Little Rock

INJURY PREVENTION: ACH and Searcy Co. sheriff's office regarding car seat installation at health fair. Ordered 20 car seats through TRAC grant.

NUTRITION: Weekly weight watchers meeting at Boston Mtn. Rural Health Center

OBESITY: Boston Mtn. Rural Health Center-doing BMI's at health fair. Weight Watchers meetings held weekly at community center.

ORAL HEALTH: Planning for dental clinic being held by Ozark Christian Ministries in April

PHYSICAL ACTIVITY: Zumba classes 2xweek at Civic Center/Silver Sneakers program at Sr. Center. Sign up going on for Women Run Arkansas clinic. Special Olympics held in Harrison 2/ 17, Searcy Co. students participated

TEEN PREGNANCY: YMHF class/Thrive home visits

TOBACCO/SMOKING CESSATION: Outreach at Leslie Headstart and Lewis Groceries

YOUTH OUTREACH: SWAT team. 2/13 Town Hall meeting held to discuss districts acceptable use policies and children's Internet Protection Act.

OTHERS: TB Discussion with Boston Mtn. Rural Health Center regarding doing CXR on TB reactors.

ANY SURVEY (CAHS, CYHS, COUNTY HEALTH RANKINGS, YOUTH TOBACCO SURVEY, ETC.): Reviewed 2006 and 2010 APNA data. Presented at HHI Sustainability Conference.

SPONSORED TRAINING FOR COMMUNITY/COALITION: Presented "Making a Difference in the Ozarks" 2006 and 2010 APNA data and successes to Prevention Coalition. Approx. 20 in attendance.

MEETINGS:

- Multi disciplinary team mtg- Discuss abuse cases in county with DHS/Children services/law enforcement/prosecuting attorney.
- OMHN- Board meeting 2/3/12
- Searcy Co. OEM- Planning for March LEPC meeting.
- APHA- Executive Council meeting in Little Rock

GRANTS:

- **Susan G. Komen grant pending for OMHN (AP)**
- **Arkansas Rural Health Services Revolving Fund is pending (for screening equipment through OMHN)-\$16,580.00 (AP)**
- **Thrive Expansion Grant (AP)**

NETWORKING:

- 2/1/12 and 2/15/12 Prevention coalition meeting/health fair planning meeting
- 1/21/12 County Judge, Mayor and Sheriff regarding health screenings on 1/27/12
- 1/22/12 New Chamber of Commerce President

PRESENTATIONS:

1/27/12 Presented at HHI Sustainability conference "Making a Difference in the Ozarks" Success with APNA data over 6 year period.

ADMINISTRATIVE FUNCTIONS

2/2/12 Breast feeding training with Teresa Gates

2/9/12 LHU Staff meeting

2/14/12 BC Audit

2/21/12 Billing Audit

Presented "Making a Difference in the Ozarks" at HHI sustainability conference. Reviewed APNA data from 2006-2010 successes. See below.

1/27/12 Held a Health screening event at the LHU to recognize heart healthy month. Ozark Mtn. Health network Reach out and Connect program provided BP, glucose and lipid panel screenings to participants. Heart health recipes were provided as well as heart healthy snacks. Evaluation of screenings was done by trained providers with who educated participants on measures to improve health and decrease risks. 15 individuals were screened and 9 of them had abnormal cholesterol or glucose levels.

Sebastian County

Report not submitted

LHU Administrator: Jo Wester

Van Buren County

LHU Administrator: Donna Branscum

ALCOHOL & DRUG PREVENTION: DFC grant activities continue

CANCER: Chronic Disease grant with Tobacco program activities continue like PSA's

CAR SEAT SAFETY: Working on Safety Baby Shower with YMHF

CHILD/SCHOOL HEALTH: Worked with Shirley School nurse to rewrite No not policy

DIABETES: February 15th Diabetes Support group meeting. Feb. 1st 20 people screened for diabetes at outreach event.

EMERGENCY PREPAREDNESS: Feb 7th Hazard Mitigation Meeting with OEMS

ENVIRONMENTAL HEALTH: Worked with local mayor on last years water recall.

HEART DISEASE/STROKE: Reach out and connect screenings continue for heart disease

INFANT MORTALITY: YMHF and THRIVE working with local young moms

NUTRITION: Community Garden complete behind Health Department. Working on process of awarding plots.

TEEN PREGNANCY: YMHF has 67 total moms and 59 babies. THRIVE continues with home visits.

TOBACCO/SMOKING CESSATION: Tobacco program continues with PSA's and outreach to local parks and businesses to go smoke free with entrances.

YOUTH OUTREACH: THUGS (Youth Wellness Committee) met this month to work on projects in all three schools

OTHERS: MEDICATION ASSISTANCE PROGRAM 155 Patients currently enrolled with \$33,692.37 RX's received for February

SPONSORED TRAINING FOR COMMUNITY/COALITION: Ozark Mountain Health Network Director attended HHI sustainability conference in LR on 022812 and 022912

MEETINGS:

- HHI sustainability conf LR on 022812-022912

MEDIA

- **PSA's Continue with local PSA's for tobacco and DFC. Working on VBC TEA Coalition advertisement with LR stations.**

GRANTS

- **THRIVE Expansion grant for current program**
- **SAMSHA Mentoring grant continuation for Searcy County through VBC TEA**
- **Ar. Cancer Coalition Continuation of Tobacco program grant**
- **SAMSHA Stop Act Grant application**

NETWORKING

- 020312 OMHN board meeting
- 021612 VBC TEA meeting
- 021512 ABCD Links meeting with DHS
- 020812 MDT meeting with Prosecuting Attorney's office
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Washington County

LHU Administrator: Glenda Parker

MEETINGS

Fetal Alcohol Spectrum Disorder: Community members invited to learn about FASD

MEDIA

Ark. Dem/Gaz Marshalllese Forum held by Christina Lagdameo , deputy director of the White House Initiative on Asian Americans and Pacific Islanders

NETWORKING

02/23- Court House: County Judge Marilyn Edwards- gave update on services provided in 2011

2/16- Ocean Dental provided dental info and toothbrushes to clients that came in to the unit

ADMINISTRATIVE FUNCTIONS

February 7 Attended the Safe Community Coalition

February 16 GAPS

Feb. 16 the GAPS Coalition hosted a Marshallese Forum attended by Christina Lagdameo, deputy director of the White House Initiative on Asian American and Pacific Islanders. The goal of her visit was to find successful programs in communities with emerging Asian Americans and Pacific Islanders in order to replicate them elsewhere

Yell County

LHU Administrator: JM Graves

ALCOHOL & DRUG PREVENTION , YOUTH OUTREACH , ENVIRONMENTAL HEALTH, CHILD/SCHOOL HEALTH

:Community Expo Conference Dardanelle Schools/Drug Take Back ,Hand Washing

ANY SURVEY (CAHS, CYHS, COUNTY HEALTH RANKINGS, YOUTH TOBACCO SURVEY, ETC.): Dardanelle elem. School sent out survey of what information parents would like to have available at Community Expo. / Parent teacher conference.

MEETINGS:

- Yell County Drug Coalition: Danville Baptist Church. Discussed spending grant money on two billboards and what slogan to use and who will be pictured on billboard.
- Dardanelle Schools Parent Involvement Committee: Set up and manned table with information on drugs, poison control hotline and interactive hand washing activity for students and parents. Attended all planning meetings for this event.
- Tri County Regional Water District